**WEB REQUIREMENTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name (internal)** | ESMO Biosimilars Webcast | **Project Code** | PB4LSS029 |
| **Virtual Project Manager** | Meg Rew | **Clinical Program Manager** | Chelsea Goins |
| **Compliance** | Choose an item. | **Editor** | Heather Tomlinson |

**Launch Date/Internal Launch Date:**

**Early November 2014**

**Project Type**

Webcast

Downloadable Slides

CD/DVD

Podcast

Other:

**Email Blast Included?**

Yes

No

Subject Line:

**Number of E-Blasts**

Only One

Two

Three  
Other Amount:

Dates to Blast or Special Requests:

4-6 weeks

**Cross Promotion**

Yes

No

If Yes, List Activities: probably a combined e-blast for all esmo webcasts

**Target Audience**

US  
EX-US  
Global (Both EX-US & US)  
Other or Special:

Additional Emails (Supporters?):

**Slides**

Slides Included

Yes

No

Slide Location:

Slides Available By: after symposium

**Slides Synched? (if included in webcast)**

Yes

No

**Webpage Content (All Copy)**

Content Status (Final/Approved):  
  
Content Available by:

October

**CME?**

Yes

No

**CME Posttest Link:**

**Webcast/PDS URL:**

**Additional Components**

Cases with Voting

Polls

Video Segmentation

Table of Contents

Other:

**Mobile App Title: ESMO Biosimilars**

**LIVE MEETING-ASSOCIATED VIRTUAL ACTIVITIES**

1. **[Meeting-Associated Webcast]---VERIFY with Clinical after the meeting to see what presentation are to be included**

**1. Hot Topics in Oncology: Biosimilar Monoclonal Antibodies**

**ACTIVITY FEATURES**

[Icon] Interactive Presentation

[Icon] Downloadable Slides

**2. ACTIVITY OVERVIEW**

This Webcast contains **video and downloadable slides** from the symposium *Hot Topics in Oncology: Biosimilar Monoclonal Antibodies*, a prIME Oncology educational activity that was held at the 2014 ESMO Congress in Madrid, Spain, on 26 September.

**3. PROVIDER**

This Webcast is provided by prIME Oncology.

**4. SUPPORTER**

This educational activity is supported by F. Hoffmann-La Roche Ltd.

**6. TOPICS**

Topic 1: Approval of the first biosimilar monoclonal antibody

*Bruno Flamion, MD, PhD*

Topic 2: Development of biosimilars for breast cancer

*Marc Thill, MD, PhD*

Topic 3: Biosimilar extrapolation in breast cancer

*Romano Danesi, MD, PhD*

Topic 4: Pharmacovigilance

*Irene Krämer, PharmD, PhD*

**7. FACULTY**

**Marc Thill, MD, PhD**

Agaplesion Markus Hospital

Frankfurt, Germany

**Romano Danesi, MD, PhD**

University of Pisa

Pisa, Italy

**Bruno Flamion, MD, PhD**

University of Namur

Namur, Belgium

**Irene Krämer, PharmD, PhD**

University Medical Center

Johannes Gutenberg

Mainz, Germany

**8. TARGET AUDIENCE**

This educational activity is specifically designed for physicians, nurses, and other healthcare professionals interested in biologic and biosimilar medicines.

**9. LEARNING OBJECTIVES**

After successful completion of this educational activity, participants should be able to:

* Discuss the complexities regarding biosimilar monoclonal antibody development and usage
* Compare the safety and efficacy of biosimilar drugs to that of their originators using recent data
* Evaluate the long-term safety and immunogenicity of biosimilars and potential strategies for minimizing patient risk

**13 ACTIVITY DATE**

Release Date: 3 November 2014

Expiration Date: 3 November 2015

**MOBILE APP VIEW ACTIVITY TEXT PER VIDEO**Insert presentation-specific text for the “View Activity” action item on the mobile app.